



BELSTAR MICROFINANCE LIMITED

CORPORATE SOCIAL RESPONSIBILITY
(CSR) PROJECTS FOR FY 2021-22

Project :1- For Setting up Service Centre at the Villages:

Under this project, Belstar will directly conduct the following activities in the states of Tamilnadu, Odisha, West Bengal and Madhya Pradesh:

- ✓ Digital & financial literacy training to the villagers
- ✓ Formation of Village Level Committee with representation from the villagers and conducting / regularizing Village Level Committee Meetings.
- ✓ Identification of training needs / govt welfare schemes suitable for the villagers with the support of the Village Level Committee and implementation of the same

The Cost of the project will be Rs 11,10,000 and duration will be from June 2021 to March 2022.

Project :2- Health helpdesk at Chengalpattu- Covid 19 Care Supporting Vulnerable People Visiting Chengalpattu Government Hospital

This project will be implemented through our CSR partner Hand in Hand India. Under this project, the target segment of Vulnerable rural people including Illiterates, Senior citizens, ANC & PNC women, Mothers with young children, and specially challenged visiting GH, Chengalpattu, will be provided with a help desk resulting in:

- ✓ Improved quality of services in Govt hospital
- ✓ Improved awareness on insurance
- ✓ Improved awareness on immunization
- ✓ Improved awareness on Government health related helplines
- ✓ Time saving for patrons

The Cost of the project will be Rs 10,00,000 and duration will be from June 2021 to March 2022.

Project :3-Advancing ‘Women Empowerment Process’ through Women Headed Organization: Fin inclusion-training, formation of CLN/BLN etc in 7 states:

This project will be implemented through our CSR partner Hand in Hand India. The activity under this project will be implemented in the states of Tamil Nadu, Maharashtra, Karnataka, Gujarat, Rajasthan, Madhya Pradesh and Punjab.

The impact of the on-going Covid pandemic has been deleterious to the low-income SHG households as the drop in economic activity has led to loss of livelihoods. Under this project Hand in Hand India under the aegis of Belstar will work with these low-income households to restore livelihoods and help them to recover from this economic shock. The interventions that are planned for the next 10 months comprise training on:

- financial prudence with a focus on inculcating discipline for repayment of loans,
- improving digital knowledge,
- coaching on business,
- enterprise creation in the financial sector such as business correspondents,
- linking with social security schemes, and
- scaling innovative concepts piloted by the SHG pillar of Hand in Hand India.

These interventions will be mediated through Women Headed Organizations that have been established in the past to take forward the vision of Belstar.

The Cost of the project will be Rs 1,75,00,000 and duration will be from June 2021 to March 2022.
